



**EEMPS**

**OUTPUT  
SUMMARY**

**MEDIANE**

## *Media in Europe for Diversity Inclusiveness*

### **EUROPEAN EXCHANGES OF MEDIA PRACTICES**

Pair: **COE 68**

#### **DEVELOPING DIVERSITY IN SOURCES A TRAINING PROGRAM FOR FOREIGN CORRESPONDENTS**

- 1.
2. **Exchange Partners**

	Partner 1	Partner 2
Name and Surname	<b>William HINCHBERGER</b>	<b>Janelle DUMALAON</b>
Job title	<i>Freelance Journalist</i>	<i>Reporter</i>
Organisation / Media	<b>Hinchberger Consulting &amp; Features</b> France	<b>ARA – Associated Reporters Abroad</b> Germany

3. **Summary**
- 4.

Our output is a five-day program meant to train foreign correspondents - defined as journalists working in a foreign country or local journalists working for international publications - to integrate diversity in their sources, in their reporting, and in their published outputs. The seminars will draw on the many years of experience offered by foreign correspondent network Associated Reporters Abroad, which will make stories from its archives available for use as case studies in the training modules.

The five-day programme will focus one of the elements per day:

- Cross-cultural Communications
- History – Finding sources who can provide historical perspective
- Culture & Society – Finding sources who can help explain one culture and society to another
- The local community – identifying community leaders and how to include the views of average citizens in your reporting
- Cultivating diversity – making a conscious effort to seek out sources among people who represent different viewpoints in terms of crucial elements such as race, nationality, ethnicity, gender, generation, geography, immigration status, class, language groups, subcultures, etc.

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Within the modules, the training program will necessary touch on techniques of news judgment, newswriting, journalism ethics, interview techniques, finding sources, investigative reporting, using social media, feature writing, etc.

#### **5. *Dissemination of the Output***

Initially, our output will be disseminated to potential partners and funders, which will include but not be limited to journalism schools, media development institutes, foreign press clubs, think tanks dedicated to the study of diversity.

ARA correspondents and contributors and selected local journalists and foreign correspondents worldwide, who would be able to contribute to or attend the training, will receive the output as well.

To start with, two training programs will be held, one in Berlin and one in Paris. To ensure individual attention, groups would be limited to 12 participants. Additional sessions can be added in response to demand. The plan is to hold several sessions a year indefinitely.

#### **6. *Biographies of the authors***

**Janelle Dumalaon** works as ARA's Asia editor and oversees our journalism training program. She specializes in news, business and culture, and has a Masters in Cultural Journalism from the University of the Arts in Berlin. Her work has been published in the Washington Times, USA Today, The Globe and Mail, Der Tagesspiegel, die Ttageszeitung and Berliner Zeitung. Originally from the Philippines, she is fluent in English, German and Tagalog.

**Bill Hinchberger** is a Paris-based freelance writer, communications consultant, trainer and university professor. He studied at Berkeley and has taught at the Sorbonne, and has contributed to several books. The lead co-author of National Geographic's travel guidebook to Brazil, he lived in South America's largest nation for over two decades and reported from Latin America for The Financial Times, ARTnews and other media. He founded the online travel guide BrazilMax.com, and served as president of the São Paulo Foreign Press Club. Assignments have taken him to over 30 countries, from Cuba to Egypt, India, Kenya, Turkey, and beyond.